

THE HONORABLE MARSHA J. PECHMAN

UNITED STATES DISTRICT COURT  
WESTERN DISTRICT OF WASHINGTON

MARK HOFFMAN, on behalf of himself and all  
others similarly situated,

Plaintiff,

vs.

HEARING HELP EXPRESS, INC.,  
TRIANGULAR MEDIA CORP.,  
LEADCREATIONS.COM, LLC, LEWIS  
LURIE, INTRICON, INC., and INTRICON  
CORPORATION,

Defendants.

Case No. 3:19-cv-05960-MJP

**FINAL APPROVAL ORDER**

This matter comes before the Court on the Parties' Motion for Final Approval (Dkt. No. 147) and Plaintiff's Motion for Attorneys' Fees, Costs, and Service Payment (Dkt. No. 140). Having reviewed the Motions and supporting papers, including the Settlement Agreement and Release ("Settlement Agreement")<sup>1</sup> and heard oral argument on the Motions at a hearing in open court on January 5, 2022, the Court finds good cause and GRANTS the Motion for Final Approval (Dkt. No. 147) and Plaintiff's Motion for Attorneys' Fees, Costs, and Service Payment. The Court notes that no objections to the settlement were filed and no one appeared at the January 5, 2022 hearing to lodge any objections. The Court makes the following findings and conclusions:

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<sup>1</sup> Capitalized terms in this Order, unless otherwise defined, have the same definitions as those terms in the Settlement Agreement.

**FINDINGS:**

1           1.       The Court finds, solely for purposes of considering this settlement and this Final  
2 Approval Order that under Rule 23(e)(1), that the class as defined can be certified for settlement  
3 as it meets the requirements of Federal Rule of Civil Procedure 23, including requirements for  
4 the of numerosity, commonality, typicality, adequacy of representation, and manageability of the  
5 Settlement Class for settlement purposes. Based on the foregoing, and because common issues of  
6 law and fact predominate over individual issues as per the class definition, the settlement and  
7 certification of the Settlement Class is superior to alternative means of resolving the claims and  
8 disputes at issue in this Action.

9           2.       Upon review of the record, the Court hereby finds that the Settlement Agreement  
10 is, in all respects, fair, adequate, and reasonable and therefore approves it. Among other matters  
11 considered, the Court took into account: (a) the complexity of Plaintiff's theory of liability; (b)  
12 the arguments raised by Settling Defendants in its pleadings that could potentially preclude or  
13 reduce the recovery by Settlement Class Members; (c) delays in any award to the Settlement  
14 Class that would occur due to further litigation and appellate proceedings; (d) the amount of  
15 discovery that has occurred; (e) the substantial relief provided to the Settlement Class; (f) the  
16 recommendation of the Settlement Agreement by counsel for the Parties; and (g) the lack of  
17 objectors to the Settlement Agreement, demonstrating that the Settlement Class has a positive  
18 reaction to the proposed settlement.

19           3.       The Court also finds that the settlement, as set forth in the Settlement Agreement  
20 and this Order, satisfies each of the requirements of Fed. R. Civ. P. 23(e)(2), taking into account  
21 the risks that both sides faced with respect to the merits of the claims alleged and remedies  
22 requested, the risks of maintaining a class action, and the expense and duration of further  
23 litigation, including trial and appeal; the effectiveness of the proposed relief to the Settlement  
24 Class, including the method of processing class-member claims; and the terms of the proposed  
25 award of attorneys' fees, as described in more detail below. The Court further finds that the Class  
26 Representative and Class Counsel have at all times adequately represented the Class and the  
27

1 settlement negotiations that resulted in the settlement were at all times conducted at arm's length.  
2 The Settlement withstands the higher level of scrutiny the Ninth Circuit requires of pre-  
3 certification class action settlements pursuant to In re Bluetooth Headset Products Liab. Litig.,  
4 654 F.3d 935, 947 (9th Cir. 2011), and none of the warning signs of potential collusion identified  
5 in Bluetooth exist here. The Court also finds that Class Counsel have identified all required  
6 agreements related to the settlement and that, because the settlement provides for a pro rata  
7 distribution of the Settlement Fund to Settlement Class Members, the settlement treats all Class  
8 Members equitable relative to one another. Fed. R. Civ. P. 23(e)(2).

9         4. Notice was provided to Class Members in compliance with Section 4 of the  
10 Settlement Agreement, due process, and Rule 23 of the Federal Rules of Civil Procedure. The  
11 notice: (i) fully and accurately informed Settlement Class Members about the lawsuit and  
12 settlement; (ii) provided sufficient information so that Settlement Class Members could decide  
13 whether to accept the benefits offered, opt-out and pursue their own remedies, or object to the  
14 settlement; (iii) provided procedures for Class Members to file written objections to the proposed  
15 settlement, to appear at the hearing, and to state objections to the proposed settlement; and (iv)  
16 provided the time, date, and place of the final fairness hearing.

17         5. The Settlement Administrator filed a copy of the notice it gave on August 6, 2021  
18 pursuant to 28 U.S.C. § 1715(b), and the notice complies with the requirements of 28 U.S.C. §  
19 1715(b).

20         6. An award of \$430,496.45 for Fees, Costs, and Expenses Award to Settlement  
21 Class Counsel is fair and reasonable in light of the nature of this case, Settlement Class  
22 Counsel's experience and efforts in prosecuting this Action, and the benefits obtained for the  
23 Settlement Class. The Court, having considered the materials submitted by Class Counsel in  
24 support of their Motion for Final Approval and Motion for Attorneys' Fees and Costs and the  
25 Class Representative's Service Payment, finds the award of attorneys' fees, costs and expenses  
26 appropriate and reasonable for the following reasons: First, the Court finds that the settlement  
27 provides substantial benefits to the Settlement Class. Second, the Court finds the payment fair

1 and reasonable in light of the substantial work performed by Class Counsel. Third, the Court  
2 concludes that the settlement was negotiated at arms-length without collusion, and that the  
3 negotiation of the attorneys' fees only followed agreement on the settlement benefit for the  
4 Settlement Class Members. Finally, the Court notes that the Class Notice specifically and clearly  
5 advised the Settlement Class that Class Counsel would seek an award up to an amount no greater  
6 than the amount sought and Settlement Class Members had an opportunity to review the Motion  
7 for Attorneys' Fees and Costs and Class Representative's Service Payment prior to the deadline  
8 to object to the settlement. No Settlement Class Members objected to the request.

9       7.       A Service Payment to Plaintiff of \$5,000.00 is fair and reasonable in light of: (a)  
10 Plaintiff's risks in commencing this Action; (b) the time and effort spent by Plaintiff in litigating  
11 this Action; and (c) Plaintiff's public interest service.

12       8.       Reimbursement of \$100,000.00 to the Settlement Administrator is fair and  
13 reasonable to compensate it for the provision of notice to the Settlement Class and administering  
14 the Settlement.

15 **IT IS ORDERED THAT:**

16       9.       **Settlement Class Members.** The Settlement Class is certified as:

17               All persons or entities within the United States who received, on or  
18 after October 9, 2015, a non-emergency telephone call from or on  
19 behalf of Hearing Help Express, Inc. and whose contact information  
20 was received either directly or indirectly from ByteSuccess  
21 (including its related entity and/or successor, Andrews Wharton)  
22 and Triangular Media Corp. (including, LeadCreations), promoting  
23 goods or services: (i) to a cellular telephone number through the use  
24 of an automatic telephone dialing system; (ii) to a cellular or  
residential telephone number using an artificial or prerecorded  
voice; or (ii) to a cellular or residential telephone number that has  
been registered on the national Do Not Call Registry for at least 31  
days and who received more than one such call within any twelve-  
month period.

25       10.       **Binding Effect of Order.** This Order applies to all claims or causes of action  
26 settled under the Settlement Agreement (the Released Claims) and binds all Settlement Class  
27

1 Members, including those who did not properly request exclusion under Paragraph 11 of the  
2 Preliminary Approval Order. This Order does not bind persons who filed timely and valid  
3 requests for exclusion. Attached as Exhibit A is a list of the sole person who properly requested  
4 to be excluded from the settlement.

5       11.     **Release.** Plaintiff and all Settlement Class Members who did not properly request  
6 exclusion are: (1) deemed to have released and discharged Settling Defendants and the Released  
7 Parties from all claims arising out of or asserted in the Action and all claims released under the  
8 Settlement Agreement; and (2) barred and permanently enjoined from asserting, instituting, or  
9 prosecuting, either directly or indirectly, these claims. The full terms of the release described in  
10 this paragraph are set forth in Sections 1.27-1.29, and 2.2.1 of the Settlement Agreement and are  
11 specifically incorporated herein by this reference.

12       12.     **Class Relief.** Settling Defendants are directed to provide the Settlement Fund to  
13 the Settlement Administrator according to the terms and timeline stated in the Settlement  
14 Agreement. The Settlement Administrator is further directed to issue payments to each  
15 Settlement Class Member who submitted a valid and timely Claim Form (i.e., each Authorized  
16 Claimant) according to the terms and timeline stated in the Settlement Agreement, and to two  
17 Settlement Class Members who submitted Claim Forms after the deadline to do so.

18       13.     **Fees, Costs, and Expenses Award.** Settlement Class Counsel are awarded  
19 \$430,496.45 from the Settlement Fund in fees and costs. Payment shall be made pursuant to the  
20 manner and timeline stated in Section 3 of the Settlement Agreement.

21       14.     **Service Payment.** Plaintiff is awarded \$5,000.00 from the Settlement Fund as an  
22 individual settlement award. Payment shall be made pursuant to the manner and timeline stated  
23 in Section 3 of the Settlement Agreement.

24       15.     **Settlement Administrator Expenses.** The Settlement Administrator is awarded  
25 \$100,000.00 from the Settlement Fund.

